

Exam. Code : 217804

Subject Code : 5605

M.A. Journalism & Mass Communication 4th Semester

(Batch 2020-22)

INTERNATIONAL COMMUNICATION

Paper—I

Time Allowed—3 Hours]

[Maximum Marks—75

Note :— Attempt **FIVE** questions in all, selecting at least **ONE** question from each Section. The **FIFTH** question may be attempted from any Section. All questions carry equal marks.

SECTION—A

1. Discuss information as a tool of equality by giving suitable examples.
2. Write an elaborate note on cultural dimensions of International Communication.

SECTION—B

3. Write a note on the following :
 - (i) CNN
 - (ii) AFP
 - (iii) UPI
4. Discuss in detail 'Communication as a Human Right'.

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(Contd.)

SECTION—C

5. Write an essay on impact of new communication technology on international relations.
6. Throw light on the efforts of UNESCO in removal of imbalances in news flow.

SECTION—D

7. Discuss the issue of violence against media persons by citing appropriate examples from the recent times.
8. Write a detailed note on the effects of growing globalization on the international media scenario.